



The CleverLoop camera security system determines what is normal in your home environment and alerts you only when it detects abnormal activity.

Smart security system with a sharp price

The CleverLoop camera security system is not only smart but it is affordable to homeowners.

It learns what is normal about your home environment and only alerts you when it detects something that is out of the ordinary.

It filters unimportant occurrences like trees swaying in the wind, changes in light from clouds going by and pets moving around. This greatly reduces false alarms.

When it detects activity that is suspicious it alerts you directly to your smartphone with video clips.

Prices range from just over \$450 for a one-camera system to \$699 for a four-camera system that is sufficient to cover the interior or exterior of most homes or small businesses.

Richard Smith, CleverLoop's international sales and marketing manager, was involved with the development of the security system. The Wellington man has spent time talking with security experts in New Zealand and overseas about trends in home and small business security.

"I also talk with a lot of homeowners about their experiences and needs, and am able to share this with others as they look to improve their security," he says.

He will be at the Canterbury

Home Show to explain the system, answer questions and also provide some in-show specials.

CleverLoop has proven popular in New Zealand because it is readily installed by the homeowner and there are no monthly fees, making this smart, high-tech, video security affordable to run.

The system was launched to the American market in 2015 and into New Zealand just a few months later.

CleverLoop comes with a smart base station that supports up to four wifi cameras. The base station features rapid learning algorithms that allows it to send it to your smartphone.

Users can live-view their cameras, which also have night vision, from wherever they are. They are popular with homeowners, renters and small business owners who can select from indoor cameras and weatherproof outdoor cameras.

Important video clips are backed up to the cloud free of charge so they may be recalled as required.

By connecting a hard drive, you can record around-the-clock CCTV footage from your cameras.

For more information, phone 0800 102 510 or visit the website cleverloop.co.nz CleverLoop will be available at booth 218.